

# AI-Coordinator (TÜV).

**With the basic knowledge of artificial intelligence, get to know essential AI application areas and identify potential.**



Seminar



1 Termin verfügbar



Teilnahmebescheinigung



Präsenz / Virtual Classroom



24 Unterrichtseinheiten

Seminarnummer: 31358

Stand: 03.02.2026. Alle aktuellen Informationen finden Sie unter <https://akademie.tuv.com/s/31358>

Artificial intelligence is perhaps the most disruptive technology of all time. But how does it work, what forms does it take, how can I use it and what do I need to be aware of? This training provides a compact and practical introduction to the fundamentals of AI and provide you the tools you need to determine where AI can be used in your company.


## Nutzen

- Learn the technical basics of artificial intelligence.
- Learn about examples of AI applications.
- Interact with AI applications.
- Discuss ethical and data protection issues
- Learn methods for identifying areas of application for AI in your company

## Zielgruppe

Employees, managers and process owners from the areas of IT, customer service, marketing, sales, human resources, production & manufacturing, logistics, etc. who want to understand the basics of AI applications in order to analyze the potential for their own company.

## Voraussetzungen


The admission requirements for participation in the examination conducted by PersCert TÜV, the independent personnel certification body of TÜV Rheinland, can be found at [www.certipedia.com](http://www.certipedia.com) .


No special knowledge in the field of artificial intelligence is required to participate in the seminar. However, a basic understanding of technical processes and business procedures is an advantage in order to be able to apply the acquired knowledge in your own company.

## Abschluss

### Teilnahmebescheinigung

To determine your acquired competence, an examination is carried out by PersCert TÜV, the independent personnel certification body of TÜV Rheinland.

Upon successful completion of the examination and certification process, you will receive a certificate from PersCert TÜV with the final title "AI Coordinator (TÜV)" as personal proof of competence. Documents and information (including admission requirements, examination content and procedure, validity, recertification, etc.) on the certification programme can be found at [www.certipedia.com](http://www.certipedia.com)  under programme ID 85853.

After successful certification, you can also take advantage of the numerous possibilities of a personal TÜV Rheinland test mark with your individual ID as an advertising sign under the conditions described at [www.tuv.com/perscert](http://www.tuv.com/perscert) . Strengthen the trust of customers and interested parties with your certificate and the associated test mark.

## Inhalte des Seminars

### Day 1

- Introduction to artificial intelligence
- Types of artificial intelligence
- Machine learning
- Neural networks and deep learning
- Natural language processing (NLP)
- Computer vision
- Areas of AI

### Day 2

- Data protection and legal regulations
- Areas of application of AI
- Ethical considerations
- Interaction with AI

- Future developments and implications

### Day 3

- Methods for identifying use cases (e.g. design thinking, user journey mapping, SWOT analysis)
- Practical application of a Google Design Sprint
- Business case calculation
- Repetition of content / exam preparation

## Wichtige Hinweise

The AI Coordinator (TÜV) certificate is valid for 3 years.

Recertification is possible with proof of continued professional activity in the specialist area and additional participation in at least one further training course relevant to the subject during the period of validity of the certificate, with a minimum scope of 8 teaching units. Proof can be provided, for example, in the form of a copy of the certificate of attendance. For details, please refer to the relevant Certipedia entry.

## Terminübersicht und Buchung

Buchen Sie Ihren Wunschtermin jetzt direkt online unter <https://akademie.tuv.com/s/31358> und profitieren Sie von diesen Vorteilen:

- Schneller Buchungsvorgang
- Persönliches Kundenkonto
- Gleichzeitige Buchung für mehrere Teilnehmer:innen

Alternativ können Sie das Bestellformular verwenden, um via Fax oder E-Mail zu bestellen.