

# AI-Coordinator (TÜV).

**With the basic knowledge of artificial intelligence, get to know essential AI application areas and identify potential.**

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Seminar	3 Termine verfügbar	Zertifikat
Präsenz / Virtual Classroom	24 Unterrichtseinheiten	Online durchführbar

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Seminarnummer: 31358

Stand: 04.06.2026. Alle aktuellen Informationen finden Sie unter <https://akademie.tuv.com/s/31358>

Artificial intelligence (AI) is changing the way companies operate and grow. From the automotive sector to financial services and healthcare, the possibilities are virtually endless. However, implementing AI is complex and requires specialist knowledge that goes far beyond technical understanding. In our "AI Coordinator (TÜV)" seminar, you will learn how to plan, coordinate, and implement AI projects expertly and responsibly. The practical and interactive learning format will prepare you optimally for the role of AI coordinator—and you will receive a recognized TÜV certificate that confirms your qualification and strengthens your professional standing.

## Nutzen

### Why you are indispensable as an AI coordinator:

- **Increase your professional appeal:** With the AI Coordinator (TÜV) qualification, you position yourself as a competent contact person for a forward-looking field and increase your career opportunities.
- **Create real added value for your company:** Transform abstract AI concepts into applicable projects and accelerate the digital transformation in your company.
- **Acquire a practical and future-proof qualification:** The TÜV certificate attests to your ability to expertly manage and successfully implement AI projects – a valuable asset for your professional future.
- **Combination of theory and practice:** Experience an optimal mix of theoretical knowledge and practical exercises that will give you the necessary know-how and confidence to work in the field of AI.
- **Deepen your skills with practical case studies:** Understand the challenges and opportunities of AI in various areas of application through realistic examples and learn how to successfully overcome them.

# Zielgruppe


## Who is this seminar suitable for?

This seminar is ideal for:

- **Specialists and managers** who want to take on strategic responsibility for AI projects and expand their knowledge of digital technologies.
- **Project managers, product managers, and stakeholders** who specialize in AI and want to successfully manage or make decisions about future-oriented projects.
- **Innovation managers, consultants, and technology managers** who recognize the potential of AI and want to put it into practice in their companies.
- **Process managers and digitalization officers** who want to make their organization fit for the future by introducing AI efficiently and ethically.

**Note:** Prior knowledge of artificial intelligence is helpful but not essential. A basic understanding of technology and project management makes it easier to integrate what you have learned into your everyday working life.

## Voraussetzungen

For information on the examination content, admission requirements, certification validity, and other details regarding this certification program offered by PersCert TÜV, the independent Personnel Certification Body of TÜV Rheinland, please visit [www.certipedia.com](http://www.certipedia.com)  and search for **Program ID 85853**.

No special knowledge of artificial intelligence is required to participate in the seminar. However, a basic understanding of technical processes and business management procedures is advantageous in order to be able to apply the knowledge acquired in your own company in a targeted manner.

## Abschluss

### Zertifikat

Following the seminar, you will demonstrate the skills you have acquired by taking the corresponding examination administered by PersCert TÜV. Upon successful completion, you will receive the **digital, blockchain-secured personal certificate** "AI-Coordinator (TÜV)" It is **forgery-proof, internationally recognized (German/English)**, and meets the strict requirements of **ISO/IEC 17024** - proof of verifiably

current, independent, and verified competence. Your personal certificate helps you and your company **reduce liability risks, strengthens your professional reputation**, and underscores your **leadership skills** as well as your **personal commitment to quality**. It also provides a solid foundation for your individual professional development and career planning.

## Inhalte des Seminars

### 1. Fundamentals of Artificial Intelligence

- Introduction to AI concepts and terminology: What is AI, and what are its areas of application?
- Overview of AI methods: machine learning, neural networks, and other techniques.
- Distinction between different types of AI and their specific applications in companies.

### 2. Practical application of AI in business

- Identification of processes that can be optimized by AI and analysis of the potential for efficiency gains.
- Implementation of AI solutions: from the idea to practical application in real business processes.
- Case studies of successful AI implementations in various industries and sectors – learning from best practices.

### 3. Project management for AI projects

- Introduction to proven methods and tools for project management in the context of AI projects.
- Step-by-step guide to planning, implementing, and controlling AI projects, including risk and stakeholder management.
- Successful management of the entire project life cycle – from project definition to implementation and evaluation.

### 4. Legal and ethical aspects

- Overview of the most important legal requirements, particularly in the areas of data protection and data ethics.
- Discussion of ethical issues that may arise in connection with the development and application of AI.
- Guidelines for minimizing risks and ensuring the responsible use of AI technologies.

### 5. Interactive case studies and practical exercises

- Analysis of real-world case studies to better understand the challenges and opportunities of AI in business.

- Practical exercises and group work to apply what has been learned to specific projects and problems.
- Direct application of theoretical knowledge in simulations and case studies to strengthen practical skills.

## Wichtige Hinweise

The AI Coordinator (TÜV) certificate is valid for 3 years.

Recertification is possible with proof of continued professional activity in the specialist area and additional participation in at least one further training course relevant to the subject during the period of validity of the certificate, with a minimum scope of 8 teaching units. Proof can be provided, for example, in the form of a copy of the certificate of attendance. For details, please refer to the relevant Certipedia entry.

## Terminübersicht und Buchung

Buchen Sie Ihren Wunschtermin jetzt direkt online unter <https://akademie.tuv.com/s/31358> und profitieren Sie von diesen Vorteilen:

- Schneller Buchungsvorgang
- Persönliches Kundenkonto
- Gleichzeitige Buchung für mehrere Teilnehmer:innen

Alternativ können Sie das Bestellformular verwenden, um via Fax oder E-Mail zu bestellen.